Academic Degree Program - A

School/College: VPA

Degree Awarded: MA/MS

Academic Degree Program Title: Communication & Rhetorical Studies

Web Address: http://vpa.syr.edu/academics/crs/graduate-program/

Prepared By: Erin Rand

Date: 9/30/2015

	PHASE 1		
	Student Learning Outcomes	**Measures**	**Criteria**
	How are students expected to change as a result of the program?	What direct and indirect assessment measures will be used?	How will competency be determined?
1	Students will analyze communicative acts. [Analysis and Criticism]	CRS 655: Research question and proposal	At least 80% of students will have a) identified a researchable question and b) proposed a method of analysis to answer the question, as specified in course grading rubric.
		CRS 655: Seminar paper	At least 80% of students will achieve a B or higher on this assignment based on criteria defined in course grading rubric.
2	Students will describe and evaluate key communication theories. [Theory]	CRS 603 (F16): Reading response #1	At least 90% of students should receive at least 9 out of a possible 10 points on Reading response #1.
		CRS 603 (F16): Reading response #4	100% of students should receive at least 9 out of a possible 10 points on Reading Response #4.
3	Students will design, execute and write an original research project. [Research]	CRS 601 (F16): Final paper proposal meeting	At least 60% of students will successfully define a topic for their final research paper and demonstrate adequate progress on their project, as evaluated by a one-on-one meeting with the instructor and the instructor's written comments.
		CRS 601 (F16): Final paper	At least 60% of students will receive an A on their final papers, as determined by instructor's evaluation and written comments.